

Our Story

Landscaping is in our roots

From an early age, DBL Founder Aric Budden knew he wanted to be a landscaper. During middle school and high school, he worked for his parents' commercial landscaping company each summer. Aric wanted to continue this path after graduation, so instead of following all of his friends to college, he spent the next eight years working his way up and getting his hands dirty in nearly every role to really understand what it takes to run a successful business.

In 2006, Aric saw a new opportunity to build a company that would deliver more than landscaping services to his clients – it would be a partnership to make their jobs easier. With only a pick-up truck and a few tools, Aric started DBL as a residential landscaping company and began building a strong company culture based on several core values:

- Service and people before profits
- Sense of urgency
- Be humble
- Do more with less
- Embrace simplicity

Using these values as a guide, Aric built a team of dependable professionals and eventually transitioned to a complete focus on commercial landscaping for professionally-managed offices, industrial, medical, and retail properties.

Although many things about DBL have evolved over time, one thing has stayed the same: a singular focus on not only providing the best service, but also being a true partner to our clients every step of the way.

Certified in customer service

Every team member is required to complete DBL's Customer Service Program, where they learn how to earn and keep your trust at all times. This program includes extensive internal customer service training, onboarding with each client to help us understand your goals and preferred communication methods, and in-depth training on how to proactively meet your needs.

